

# Fest facts



## Moving forward together

This year has seen a lot change for FEST and its members: Sue Knight has taken over the reigns from Frans Geurts as General Secretary and Caroline van Marcke has succeeded Benedikt Maier as President. The new Vice President Beatrix Pollack has also taken on her new role.

According to Caroline van Marcke, the road ahead will not be easy. The challenges include: Dealing with the ever increasing problem of climate management, becoming more internet-oriented and of course re-thinking the association's role in the market – not becoming “box shifters” but adding value within the process.

Using the vast wealth of knowledge about the products coupled with links to the installers will help evolve FEST. Scan the QR code to find out more about their plans for the association over the next couple of years.

There will be a more detailed report about the recent FEST Congress in Brussels in the next edition of FESTFacts, so do not forget to register for a copy to be sent to you.

## Using knowledge – not becoming box shifters

## Pan-European communication and data are paramount



Marcke <https://youtu.be/a-pNaHlaxfk>



Knight <https://youtu.be/SGufO-Eu7ak>